

Celebrate National Wear Red Day

Friday, February 2, 2024

Share photos of you and your team wearing the color red to raise awareness about cardiovascular disease.

Upload photos to your personal social media account with the hashtags #NMBetter and #NMConsent. Or, email your photos to bcvi_info@nm.org.

In clinical spaces that require it, masks and appropriate PPE must be worn in the photos for Northwestern Medicine to potentially feature them on the system's social media accounts.

Staff members who wear NM apparel as a part of their role are encouraged to accessorize with the color red through socks, headbands or jewelry appropriate for their role.

For more information, reference the NM Dress Code Policy.

Visit nm.org/mediaconsent for terms and conditions.